

**Factsheet Private Addresses Switzerland**

*Figures excl. Refused Addresses (Mailing)*

Total Addresses (Single Persons)	2'712'100
Total Households	2'077'900
Total Hetaerism	192'657
Households with more than 1 person	599'381

male	1'523'327	German CH	2'009'503
female	1'141'205	French CH	616'896
unknown	47'562	Italien CH	85'701

with profession	824'370
with title	39'278

with telephone number	2'615'091
with fax number	73'759
with mobile number	258'404
with eMail	95'493
with homepage	25'937

with age year	1'338'398
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High purchasing power	54'708
Middle purchasing power	571'090
Low purchasing power	502'007
not determined	1'584'295

Stabile resident (10 years and more)	1'489'753
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Single family house	890'902
2-family house	422'587
Apartment house	1'397'131

Singles	646'686
Traditional family	735'987
not traditional family	60'814

with star entry (telephone book)	1'766'441
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<u>Donor attribute</u>	
German CH (Households)	301'426
German CH (Persons)	419'229
French CH (Households)	95'918
French CH (Persons)	125'206
Italien CH (Households)	13'726
Italien CH (Persons)	17'469

<u>Refused Addresses regarding Mailings</u>	
German CH	216'922
French CH	67'961
Italien CH	10'394

<b>Further features for selection</b>	
Share of foreigners per street	
Share of private / companies per street	
Perimeter according coordinates (longitude- / latitude)	

<u>Ethnics</u>	
Switzerland (CH)	2'041'818
Anglo-Saxon (ANG)	43'514
Arabia (SA)	1'779
China (ROC)	269
Germany (DE)	251'651
Ex-Yugoslavia (YU)	35'932
France (FR)	159'223
Greece (GR)	1'303
Nederlands (NL)	11'508
Iran (IR)	1'844
Israel (IL)	1'892
Italy (IT)	117'532
Japan (JAP)	278
Korea (ROK)	220
Lithuania (LT)	616
Poland (PL)	1'789
Russia (RUS)	2'570
Romania (R)	3'766
Spain (E)	18'553
Czech (CZ)	867
Turkey (TR)	35'629
Hungary (H)	3'063
Vietnam (VN)	1'648

<u>Mailorder attribute</u>	
German CH (Households)	405'930
German CH (Persons)	547'504
French CH (Households)	153'732
French CH (Persons)	197'398
Italien CH (Households)	20'638
Italien CH (Persons)	25'772